

The 41st Annual
Waterfowl Festival
November 11-13, 2011

41st WATERFOWL Festival EXCLUSIVE ADVERTISING OFFER

41st year The Waterfowl Festival invites the business community to support our
by purchasing ads in the

2011 Waterfowl Festival Directory

Following the success of last year's special commemorative
Festival Directory, we are once again offering a limited
number of ads in this year's edition,
ranging from one-sixth to full-page size.

- ★ Full color glossy 6" x 9" publication
- ★ Distributed directly to thousands of Festival attendees,
donors, VIPs, volunteers & exhibitors
- ★ Perfect-bound, souvenir-quality edition

2010 Edition



WWW.WATERFOWL FESTIVAL.ORG

See Page 2 for Ad Specs & Pricing

Early Bird Rates for payments received by July 31, 2011

Deadline for reserving your ad space is August 31, 2011

All ads must be received by September 9, 2011

Please note: Members of our separate
Corporate Partner Program receive priority ad placement,
benefits throughout the event and additional recognition
throughout the year on our website.
For details on becoming a Corporate Partner, call the
Waterfowl Festival Office at 410-822-4567.

To reserve your ad space, contact:

Mary Kramer

410-725-6350

waterfowlfestival2011@gmail.com

or call the Waterfowl Festival Office at 410-822-4567



2011 Waterfowl Festival Directory Ad Sizes & Rates

Third Page
2.625" x 5.625"
(vertical option)
\$500 Early Bird Rate
\$550 after July 31,
2011

Sixth Page
2.625" w x 2.75" h
(vertical)
\$300 Early Bird Rate
\$350 after July 31,
2011

Quarter Page
2.625" x 4.1875"
(vertical)
\$400 Early Bird Rate
\$450 after July 31,
2011

Third Page
5.375" x 2.75"
(horizontal option)
\$500 Early Bird Rate
\$550 after July 31, 2011

Half Page
5.375" x 4.1875"
(horizontal)
\$700 Early Bird Rate
\$750 after July 31, 2011

Full Page (no bleed)
5.375" x 8.5"
(vertical)
\$1000 Early Bird Rate
\$1050 after July 31, 2011

Full Page with Bleed
6.25" x 9.25" (vertical)
includes .125" bleed all sides
\$1000 Early Bird Rate
\$1050 after July 31, 2011

Acceptable ad formats are PDF, JPG, TIF or EPS files, with all fonts embedded and images in CMYK at 300 dpi. Electronic files should be sent to Cyndy Carrington Miller at ccmiller@goeaston.net, who may be contacted for technical information on ad specifications at 410-770-9410.